



MAY 20-21, 2023

Marriott Griffin Gate
1800 Newtown Pike
Lexington, Kentucky 40511

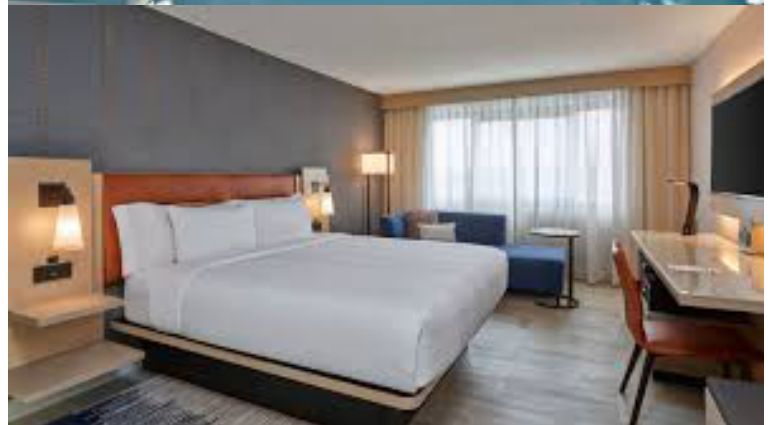
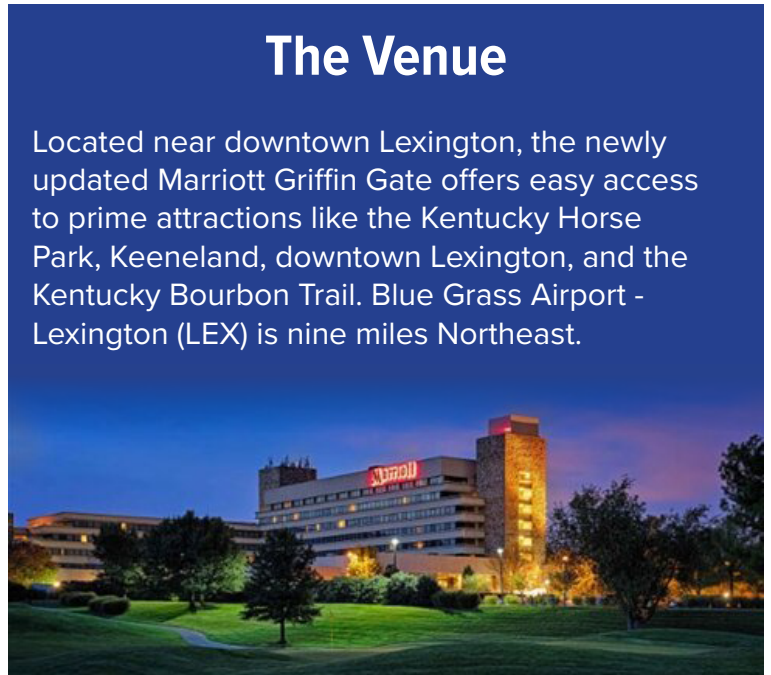
The Kentucky Pediatric Cancer Conference opens on Saturday May 20th with general sessions designed to improve both awareness and research into pediatric cancers not only on a regional level, but also through national innovation. On Saturday night, conference attendees will be invited to a special banquet at the Kentucky Horse Park, highlighting networking opportunities between foundations, families and researchers. The conference will continue on Sunday, May 21st with focused family workshops.

Sincerely,
The Kentucky Pediatric Cancer Conference
Planning Committee



The Venue

Located near downtown Lexington, the newly updated Marriott Griffin Gate offers easy access to prime attractions like the Kentucky Horse Park, Keeneland, downtown Lexington, and the Kentucky Bourbon Trail. Blue Grass Airport - Lexington (LEX) is nine miles Northeast.





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SPONSORSHIP OPPORTUNITIES

As a conference sponsor, you will join in our mission to develop regional collaborations and awareness to benefit patients fighting pediatric cancers.

PRESENTING SPONSOR: \$60,000+ (3x-SOLD OUT)

- Prominent logo placement and organizational profile on conference website, e-marketing, and promotional materials
- Prominent logo placement on agenda/event signage and presentation slides, including full page advertisement
- Two-minute address at opening of conference
- Seat Drop *(see Additional Sponsorship Options for details)*
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- Display Table Sponsor *(see Additional Sponsorship Options for details)*
- 16 tickets to General Session
- 16 tickets to Saturday Banquet
- Verbal recognition in the opening and closing remarks
- Possibility of additional promotion for available categories
- Attendee branded pen, folio, or cup *(subject to advance approval)*

PLATINUM SPONSOR: \$40,000 (4x Opportunity)

- Prominent logo placement and organizational profile on conference website, e-marketing, and promotional materials
- Secondary logo placement on agenda/event signage and presentation slides, including full page advertisement
- Two-minute address at opening of Saturday Banquet
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- Display Table Sponsor *(see Additional Sponsorship Options for details)*
- 8 tickets to General Session
- 16 tickets to Saturday Banquet
- Verbal recognition in the opening and closing remarks
- Possibility of additional promotion for available categories
- Attendee branded pen, folio, or cup *(subject to advance approval and provided by sponsor)*

GOLD SPONSOR: \$20,000 (Unlimited)

- Logo placement and organizational profile on conference website, e-marketing, and promotional materials
- Tertiary logo placement on agenda/event signage and presentation slides, including half page advertisement
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- 8 tickets to General Session
- 8 tickets to Saturday Banquet
- Verbal recognition in the opening and closing remarks

SILVER SPONSOR: \$15,000 (Unlimited)

- Logo placement on agenda/event signage and presentation slides, including quarter page advertisement
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- 4 tickets to General Session
- 4 tickets to Saturday Banquet

BRONZE SPONSOR: \$7,500 (Unlimited)

- Mention on agenda/event signage and presentation slides
- 2 tickets to General Session
- 2 tickets to Saturday Banquet

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Saturday Banquet Dinner Sponsor: \$10,000 (1x Opportunity)

- Two-minute address at the banquet dinner
- 8 tickets to the banquet dinner
- Logo on the agenda, specific event signage

Name Badge Sponsor: \$6,000 (2x Opportunity)

- Name present on lanyard

Lunch Sponsor: \$5,000 (1x Opportunity)

- Logo on the agenda, specific event signage
- 1 seat to the conference
- Sponsor Display table in food service area

Snack/Breakfast Sponsor: \$2,500 (3x Opportunity)

- Logo on the agenda, specific event signage
- 1 seat to the General Session
- Sponsor Display table in food service area

Empower A Voice: \$2,500 (20x Opportunity)

This opportunity is to sponsor an affected family to travel and attend the session.

- 2 tickets to the conference
- Logo on the agenda, event signage, and presentation slides

Seat Drop: \$2,000

This provides your organization an opportunity to display promotional material (1 page) on each delegate seat prior to the commencement of the daily session. Limited opportunities are available and will be issued on a first come, first served basis. *Subject to advance approval.*

Welcome Bag Insert: \$1,000

Reach all delegates by placing an insert into their welcome bag. Insert examples include water bottles, USBs, brochures, flyers, stress balls etc. *Subject to advance approval and provided by sponsor.*

Display Table Sponsor: \$1,000 (\$500 for Non-Profit)

Present your organization to delegates and have the chance to talk one-on-one to spread awareness of your organization and answer questions. Includes a chair and a 6ft long table in food service area. *Subject to approval.*

FOR MORE INFORMATION, PLEASE CONTACT

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KENTUCKY PEDIATRIC CANCER CONFERENCE

WITH PRESENTING SPONSORS



SPONSOR INFORMATION

Sponsorships not received in full by March 31, 2023 may not receive all benefits due to print deadlines.

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Contact Name: _____

Contact Email: _____ Phone: _____

SPONSORSHIPS LEVELS

- PRESENTING \$60,000 [SOLD OUT]
- PLATINUM \$40,000
- GOLD \$20,000
- SILVER \$15,000
- BRONZE \$7,500

ADDITIONAL OPPORTUNITIES

- Saturday Banquet Dinner \$10,000
- Name Badge \$6,000
- Lunch \$5,000
- Snack/Breakfast \$2,500
- Empower A Voice \$2,500
- Seat Drop \$2,000
- Welcome Bag Insert \$1,000
- Display Table \$1,000 [*\$500 for Non-Profit*]

FORM OF PAYMENT

CREDIT CARD*

CHECK

IN-KIND

*To pay with credit card, please visit csnevents.org/KPCCSponsor

If you would like to invoice your payment, contact Keith Desserich at keith@thecurestartsnow.org

PLEASE REMIT PAYMENT AND SPONSOR FORM TO:

THE CURE STARTS NOW
10280 CHESTER ROAD
CINCINNATI, OHIO 45215